Introduction

Program Information

The Venue Support Grant program provides support to organisations accessing City managed venues, malls, parks, gardens, public places and thoroughfares, for events/ activities that are open to the public to attend.

Funding Available

Support is available in 2 categories:

- 1. Community Venues up to \$2,500 ex GST in-kind support
- 2. Parks, Public Places and Thoroughfares up to \$7,500 ex GST in-kind support

The grant covers **venue hire fees only**. Applicants must meet all standard conditions of hire and pay all additional charges such as deposit and bond, security/key deposit, public liability insurance, cancellation fees, audio visual, and any additional employee or service costs.

Key Dates

The City will accept applications for a Venue Support Grant at any time, however decisions are made on a case-by-case basis in line with budget and strategic priorities. This grant operates as exhaustive funding and the City reserves the right to close the program once the available budget has been expended.

Before You Begin

To make your application process simple, we recommend having the following documents available:

Program guidelines

- Read over the <u>guidelines</u> and make sure you understand all requirements of the program.
- You can also review the <u>Make Your City Event Shine event guide</u> for practical considerations that will help you address the assessment criteria.

Required Documentation

- 1. Evidence of financial viability
 - e.g. a recent bank statement, business activity statement or annual reporting statement.
- 2. Copies of relevant insurance
 - If you don't have available this can be provided during the agreement stage.
- 3.Booking confirmation or cost estimate for an eligible City of Perth community venue, park, public place or thoroughfare

Feedback

• A Sponsorship and Grants Officer is available to provide feedback and answer any questions you may have about the application process prior to submitting.

Form Preview

Eligibility Declaration

* indicates a required field

Please note the Eligibility Criteria for the Venue Support Grant program before starting your application.

To be eligible to receive sponsorship from the City, the applicant **must**:

- be a legally constituted entity or individual with an Australian Business Number (ABN) or be under the auspice of an Australian legal entity;
- have appropriate insurances where required, as outlined under the City's Activity Approvals or other relevant policies;
- have submitted the application prior to the project commencement date with sufficient time to enable consideration by the City;
- offer a project or initiative within the City's local government area; and
- demonstrate financial viability without the City's funding (an individual event or project may not be viable without the City's support, however the organisation must be)

The City will not consider applications from:

- the Commonwealth or State Government Departments;
- · a political party;
- an applicant that (the City considers) supports, promotes or facilitates violence, intolerance or discrimination;
- an employee or elected member of the City, or their immediate family members;
- an applicant that has outstanding debts to the City;
- an applicant who is in legal conflict with the City;
- an applicant that has failed to provide satisfactory acquittal reporting for any previous City funding;
- an applicant that has already received City funding (including in-kind) for the same project within the same financial year; and
- an applicant that conducts themselves in a way the City considers to be injurious or prejudicial to the character or interests of the City.

The City will **not** consider applications for the following projects or project expenses:

- projects where the City consider the primary purpose to be political;
- projects that the City of Perth consider denigrate or exclude parts of the community or have an adverse effect on public health, safety, the environment or heritage;
- projects that request reimbursement of funds already spent;
- projects that are for debt reduction or operational deficits; and
- project legal expenses.

The City will not support recurrent operational funding, including, but not limited to wages, salaries, or administrative overheads. Further details on eligibility and requirements can be found in the <u>City's Sponsorship and Grants Policy</u>.

If you have any questions please contact a City of Perth Sponsorship and Grants Officer on 08 9461 3333.

I confirm that I have read and understood the Eligibility Criteria before proceeding with the application *

○ I confirm

Please note, before you commence your application you are required to speak with a City Sponsorship and Grants Officer to ensure your event is eligible and aligned with the program.

I confirm that I have spoken to a City of Perth Sponsorship and Grants Officer about my event and application * ○ I confirm
Which Sponsorship and Grants Officer at the City of Perth have you discussed your application with? *
Please list any other City of Perth officers you have spoken to regarding your application
Applicant Details
* indicates a required field
Applicant
Definition: the organisation or individual who will enter into an agreement with the City of Perth and funds will be paid to. Applicant Entity * O Individual Organisation Name
Title First Name Last Name
Make sure you provide the same name that is listed in official documentation such as with the ABR, ACNC or ATO.
Applicant Entity ABN *
The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.
Information from the Australian Business Register
ABN
Entity name
ABN status

Entity type

Goods & Services Tax (GST)		
DGR Endorsed		
ATO Charity Type	More information	
ACNC Registration		
Tax Concessions		
Main business location		
Must be an ABN.		
Address * Address		
Address Line 1, Suburb/Town, State/	Province, and Postcode are required.	
Website		
Must be a URL		
Organisation's purpose or mi	ssion statement *	
Word count: Must be no more than 100 words. What type of projects or programs d	o you deliver? Are you member based o	or not-for-profit?
Applicant Contact		
Definition: the person completing the City of Perth during the appli	ng this form and will be responsible cation and assessment process.	for communicating with
'applicant', organisation which or	rd Member or Volunteer (person dir	
Applicant Contact Details		
Applicant Contact * Title First Name Last	Name	
This contact will be the person the C	ity will correspond with regarding the a	pplication process
Position held in organisation	*	

Applicant contact number *	
Applicant contact email *	
Must be an email address.	
Authorised Agent Details	
As this application is being completed by an exthe following detail is required:	ternal party from the applicant organisation
Authorised Agent Organisation * Organisation Name	
ABN of Authorised Agent Organisation *	
Abit of Authorised Agent organisation	
The ABN provided will be used to look up the forcheck that you have entered the ABN correctly	
Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type <u>More informat</u>	<u>on</u>
ACNC Registration	
Tax Concessions	
Main business location	
Must be an ABN.	
Authorised Agent Contact *	
Title First Name Last Name	
This contact will be the person the City will correspo	nd with regarding the application process
Desition in aggregation *	
Position in organisation *	
Authorised Agent contact number *	

Authorised Agent contact email *
Must be an email address.
Please upload documented evidence provided by the applicant authorising the agent to complete this application on their behalf *
Attach a file:
This could be an email or letter form the applicant entity stating authorisation to act on their behalf.
Required Documentation
The following documentation is required from all applicants in this program
A financial statement, business activity statement or similar to demonstrate financial viability * Attach a file:
This could include an annual financial statement or Business Activity Statement
Applicants operating as a trust are requested to provide the Trust Deed Attach a file:
Successful applicants will be required to provide evidence of appropriate insurances at the time of agreement execution * O Provide now (attach below) O If successful, will be provided at time of agreement execution
Please provide evidence of appropriate insurances (e.g. public liability) Attach a file:
Project Information
* indicates a required field
Key Details
Project name *
Must be no more than 50 words. Your title should be short but descriptive

Which City managed venue are you hosting your project at? *

Project description *
Word count: Must be no more than 350 words. Provide an overview of your project - what are you planning to do?
Please attach your venue hire quote/cost estimate or booking confirmation *
Attach a file:
The Venue Support Grant program offers a maximum in-kind contribution to the value
of \$2,500 ex GST for City Community Venue hire fees.
The Venue Support Grant program offers a maximum in-kind contribution to the value
of \$7,500 ex GST for City Parks, Public Places and Thoroughfares hire fees.
Total amount requested *
\$
\$
\$
Event/Project start date * This should be the start date of public activity. Do not include rehearsals or bump-in.
\$ Event/Project start date *
Event/Project start date * This should be the start date of public activity. Do not include rehearsals or bump-in.
Event/Project start date * This should be the start date of public activity. Do not include rehearsals or bump-in. Event/Project end date *
Event/Project start date * This should be the start date of public activity. Do not include rehearsals or bump-in. Event/Project end date * If your event runs over multiple dates, please enter the date of the final event.
Event/Project start date * This should be the start date of public activity. Do not include rehearsals or bump-in. Event/Project end date * If your event runs over multiple dates, please enter the date of the final event. Project start time *
Event/Project start date * This should be the start date of public activity. Do not include rehearsals or bump-in. Event/Project end date * If your event runs over multiple dates, please enter the date of the final event. Project start time * This is the time the event opens to the public.

Provide any additional information about your event dates and times OR, upload a schedule below

If you have multiple event co Attach a file:	mponents or dates you can upload a schedule h
Is this a new event? * ○ Yes	○ No
How many years has your event been	
running? *	
Assessment Criteria	
* indicates a required field	

Part One: Project Outcomes

Eligible applicants for Venue Support Grants will be assessed against the extent to which the activity addresses key priority outcomes:

- Visitation;
- Engaging a Diverse Community; and
- Economic Growth.

Applications for Perth Town Hall, Citiplace Community Centre, Rod Evans Community Centre, Langley Park Pavilion and City of Perth Library, are required to address 2 out of 3 assessment criteria.

Please select the two criteria which the project addresses: *
□ Visitation
☐ Engaging a Diverse Community
☐ Economic Growth
At least 2 choices and no more than 2 choices may be selected.

Part One: Project Outcomes

Eligible applicants for Venue Support Grants will be assessed against the extent to which the activity addresses key priority outcomes:

- Visitation;
- Engaging a Diverse Community; and
- Economic Growth.

Applications for Parks, Public Places and Thoroughfares will be required to address all 3 assessment criteria.

Visitation

When answering the below question, you may like to consider if the event/project is:

- Open for the community to attend for free or low cost;
- Creates safe and enjoyable experiences in the public realm;
- Attracts visitors and increase dwell time to the city and city neighbourhoods;
- Increases exposure to the venue or promotes its heritage and history; or
- Activates the venue with weekend daytime activity.

Please describe how your project will address the below Visitation criteria. *
Word count: Must be no more than 350 words.
Total projected attendance *
March II a consideration
Must be a number.
How did you reach this projected attendance number? *
E.g. Have you run the event previously?
The event program for attendees/audience is: * O Completely free O Completely ticketed O Free and ticketed eg. entry into a music festival is ticketed, spectators watching a fun run is free etc.
Optional supporting documents can be attached Attach a file:
Attendance and Participation Cost
Please detail cost for attendees and participants: *
If ticketing, attending or participation costs vary please list. If multiple tiers of pricing please detail the range of prices (adults, children, concession etc).

Engaging a Diverse Community

When answering the below question, you may like to consider if the event/project:

• Acknowledges, recognises and engages with the traditional owners of city lands, the Whadjuk Nyoongar people;

- Appeals to a range of diverse communities, encouraging participation from groups such as youth, seniors, people living with disability, etc.;
- Provides accessible and relevant community support services;
- Provides life-long learning opportunities; or
- Promotes participation, social wellbeing and inclusion.

Please describe how your project will address the Engaging a Diverse Community criteria. *
Word count: Must be no more than 350 words.
Optional supporting documents can be attached Attach a file:
Economic Growth
When answering the below questions, you may like to consider how your event/project:
 Engages services from businesses within the City of Perth; Offers incentives or promotions to encourage engagement with businesses in the City of Perth; or Promotes businesses within the City of Perth through the activity and the organisation's
communication channels. • If you have engaged with businesses located within the City of Perth, please list them (supplier, discount/vouchers, local activity promotion)
Please describe how your project will address the Economic Growth criteria. *
Word count: Must be no more than 350 words.
Optional supporting documents can be attached Attach a file:

Part Two: Project Delivery

Applicants will also be assessed on the following questions based on information provided throughout the application:

• Does the applicant have a demonstrated capacity to manage all aspects of the project including a realistic budget?

• Has the applicant considered the suitability of the Venue and whether the nature of the activity complements the Venue?

Financial Details

* indicates a required field

Budget

what is the total cost of your project? * s What is the total budgeted cost of your event?

Please provide a detailed event budget including projected income and expenditure. Your request to the City of Perth should be shown as projected income.

The budget should include details of other funding that you have applied for and whether it has been confirmed or not. All amounts should be **GST exclusive**.

EXAMPLE BUDGET TEMPLATE: You can download and use our <u>Budget Template</u> as a guide.

Please select whether you would like to upload the project budget or complete the budget table within this form * O Upload budget O Complete budget below in form

Form Budget (GST exclusive

Please provide a detailed event budget by completing the income and expenditure tables below or uploading a budget worksheet.

The event budget is to include details of other funding that you have applied for, whether it has been confirmed or not. All amounts should be **GST exclusive**.

Provide clear descriptions for each budget item in the 'Income' and 'Expenditure' columns, Examples of income could include 'DCA grant', 'ticket sales', 'Company X Corporate Sponsorship'. Examples of expenses could include 'performer fees', 'venue hire', 'marketing'.

Your budget **MUST** be accurate and **does not have to balance income and expenditure**. Please **do not add commas** to figures – e.g. type \$1000 not \$1,000 – this will ensure your figures for each table total correctly. You must include all potential or secured sponsorship or grants within the income table.

Please add additional lines if required.

Income Description	\$ Expenditure Description	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$

Total Income Amount *	Total Expenditure Amount *	Total Profit *
\$	\$	\$
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.
Upload Budget		
You may choose to uploa	ad a budget from your ac	counting system here *
Attach a nie.		
Max file size 5MB		
We would like to understan approved.	d the impacts to your projec	t/event if the in-kind support is not
Please consider how you wi scaled or not delivered.	ll address this and if there a	re elements of the event that will be
How will you address chachieved? *	anges to your project if y	our funding goals are not
Word count: Must be no more than 200 wor	ds.	
Additional Informati	on	
If there is anything else please add it here	that you would like to ac	ld to support your application,
Word count: Must be no more than 300 wor	ds.	
Any further supporting r Attach a file:	naterial for your applicat	ion can be uploaded here
A maximum of 10 files may be Suggested max file size 5MB	attached.	

Certification and Feedback

* indicates a required field

Privacy Notice

City of Perth pledges to respect and uphold your rights to privacy protection under the <u>Australian Privacy Principles</u> (APPs) as established under the <u>Privacy Act 1988</u> and amended by the <u>Privacy Amendment (Enhancing Privacy Protection) Act 2012</u>. To view our privacy statement, <u>click here</u>

Confidential Information

Please note that the City of Perth must comply with the *State Records Act 2000* (WA), *Local Government Act 1995* (WA) and other relevant legislation and regulations.

An assessment of your application will form part of the decision recommendation report which may be subject to Freedom of Information (FOI) requests.

Successful applicants may be listed on the City's website.

Commercial-in-Confidence

If you have included any confidential information as part of your application, please make this known to the Sponsorship Officer so that this information can be treated as Commercial-in-Confidence.

I agree to these requirements * ○ Yes

Conditions of Funding

City of Perth Sponsorship and Grants agreement

Successful applicants will be required to accept the terms and conditions of the funding as outlined in the City of Perth's Sponsorship and Grants agreement. The Sponsorship and Grants agreement is a standard legal document and amendments can not be made to the terms and conditions.

Please follow the links to view the standard City of Perth <u>Sponsorship Agreement</u> or <u>Grant Agreement</u> templates.

I agree and understand that amendments can not be made to the standard agreement $\boldsymbol{\ast}$

 I agree to the terms of the City template. 	 I do not agree to the terms of the
	City template and list below the changes
	requested

Provide detail on the requested amendments to the City of Perth Sponsorship or Grants Agreement template *

Sponsorship and Grants Acquittal

Successful applicants will be required to acquit the project for which they have been funded.

The information within the application will be used to inform the acquittal process and the success of the project.

If successful, the applicant agrees to submit the acquittal by the determined due date. A
applicant will not be eligible for future funding if they have failed to provide satisfactory
acquittal reporting for any previous City funding.

acquittal reporting for any previous City funding.					
I agree to these requirements ○ Yes	; *				
Lobbying of Elected Meml	pers and	l Administra	tive Staff		
Applicants or anyone representing the interests of applicants must not lobby or seek to influence the decision-making of Elected Members and administrative staff. If, during the period between submitting a funding application and a determination by Council or the CEO, an applicant or any member of the public seeks to lobby any Elected Member or administrative staff, or attempts to provide additional information, either directly or indirectly, on any matter relating to the funding application, the person/organisation will be disqualified and the sponsorship application excluded from being considered for approval.					
In the event supplementary information Sponsorship Officer directly.	mation is r	equested this w	rill be communicated	l by your	
I agree to these requirements ○ Yes	*				
Applicant Certification					
This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form). The City of Perth may contact this person to certify the contents of the application.					
I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this funding, we will be required to accept the terms and conditions of the funding as outlined in the letter of approval and or agreement.					
I agree and certify this application *	○ Yes				
Certification Contact *	Title	First Name	Last Name		
Contact Position *					
Primary Phone Number *					
Primary Email *					

Application Feedback

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few minutes to provide some feedback to the City of Perth Sponsorship team so we can continually improve our application form and process.

How did you hear about this funding program? *					
☐ Previous recipient	☐ City of Perth event				
☐ City of Perth website	☐ Advertising				
☐ City of Perth social media (Facebook,	☐ Industry forum or publication				
Twitter, LinkedIn)					
☐ City of Perth newsletter	□ Internet search				
☐ Referral/word of mouth					
Please indicate how you found the online application process *					
Very easy					
○ Easy					
○ Neutral					
Difficult					
Very Difficult					
How many minutes in total did it take you to complete this application? *					
Markhara					
Must be a number. Estimate in minutes i.e. 1 hour = 60 minutes					
Listillate in minutes i.e. 1 nour – 00 minutes					
Please provide the City of Perth with your suggestions about any improvements					
and/or additions to the application process/form that you think we need to					
consider *					