

Local Activation Grant 2024/25 - Application Form

Form Preview

Local Activation Grant

Overview

The City of Perth recognises the importance of events, activations and local business to attract people into Perth city and create a vibrant destination. The Local Activation Grant program will provide up to \$20,000 (ex GST) in funding to support events, arts and culture, and other community or business- led activity with a public outcome.

Projects should have an inclusive and widespread appeal, attract additional visitation, champion sustainability measures, and support opportunities for local businesses to stimulate economic growth.

Funding Available

Grants of up to \$20,000 (ex GST) are available.

Key Dates

The City will accept applications for a Local Activation Grant at any time, however decisions are made on a case-by-case basis in line with budget and strategic priorities. This grant operates as exhaustive funding and the City reserves the right to close the program once the available budget has been expended.

Documentation Required

Applicants will need to supply the following documentation:

- Evidence of financial viability through a recent bank statement, business activity statement or annual reporting statement.
- Copies of relevant insurance.

Declaration

* indicates a required field

Eligibility

Please note the Eligibility Criteria for the Local Activation Grant program before starting your application - see the Local Activation Grant Guidelines on the [Sponsorship & Grants](#) website.

To be eligible to receive sponsorship from the City, the applicant **must**:

- be a legally constituted entity or individual with an Australian Business Number (ABN) or be under the auspice of an Australian legal entity;
- have appropriate insurances where required, as outlined under the City's Activity Approvals or other relevant policies;
- have submitted the application prior to the project commencement date with sufficient time to enable consideration by the City;
- offer a project or initiative within the City's local government area; and
- demonstrate financial viability without the City's funding (an individual event or project may not be viable without the City's support, however the organisation must be).

The City will **not** consider applications from:

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- the Commonwealth or State Government Departments;
- a political party;
- an applicant that (the City considers) supports, promotes or facilitates violence, intolerance or discrimination;
- an employee or elected member of the City, or their immediate family members;
- an applicant that has outstanding debts to the City;
- an applicant who is in legal conflict with the City;
- an applicant that has failed to provide satisfactory acquittal reporting for any previous City funding;
- an applicant that has already received City funding (including in-kind) for the same project within the same financial year; and
- an applicant that conducts themselves in a way the City considers to be injurious or prejudicial to the character or interests of the City.

The City will **not** consider applications for the following projects or project expenses:

- projects where the City consider the primary purpose to be political;
- projects that the City of Perth consider denigrate or exclude parts of the community or have an adverse effect on public health, safety, the environment or heritage;
- projects that request reimbursement of funds already spent;
- projects that are for debt reduction or operational deficits; and
- project legal expenses.

The City will not support recurrent operational funding, including, but not limited to wages, salaries, or administrative overheads. Further details on eligibility and requirements can be found in the [City's Sponsorship and Grants Policy](#).

If you have any questions please contact a City of Perth Sponsorship Officer on 08 9461 3333.

I confirm that I have read and understood the Eligibility Criteria before proceeding with the application *

☐ I confirm

I have applied at least eight (8) weeks prior to the start of the project? *

- ☐ Yes
☐ No

Applicants are required to apply at **a minimum of eight weeks prior to the start date of activity** to allow sufficient time for assessment and notification of decision.

If there is less than eight weeks until the start date of your project, you are required to speak with a City Sponsorship Officer before submitting an application.

Please note, before you commence your application you are required to speak with a City Sponsorship Officer to ensure your event is eligible and aligned with the program.

I confirm that I have spoken to a City of Perth Sponsorship Officer about my event and application *

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☐ I confirm

Which Sponsorship Officer at the City of Perth have you discussed your application with? *

Please list any other City of Perth officers you have spoken to regarding your application

Applicant Details

* indicates a required field

Definition of Applicant

Definition of 'Applicant': the party that makes an application, including its officers, directors, employees, an auspice of an applicant, an agent, or any individual who represents, acts on behalf of, or in the interests of, the applicant.

For the purpose of this application, you will be asked to provide the details of the applicant entity and the responsible contact person.

Applicant Entity

Definition: the organisation or individual who will enter into an agreement with the City of Perth and funds will be paid to.

Applicant Entity *

☐ Individual ☐ Organisation

Organisation Name

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------

Make sure you provide the same name that is listed in official documentation such as with the ABR, ACNC or ATO.

Applicant Entity ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	

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ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Address *

Address

Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Website

--

Must be a URL

Organisation's purpose or mission statement *

--

Word count:

What type of projects or programs do you deliver? Are you member based or not-for-profit?

Applicant Contact

Definition: the person completing this form and will be responsible for communicating with the City of Perth during the application and assessment process.

Who is completing this application form? *

- ☐ Event Owner, Employee, Board Member or Volunteer (person directly employed by the 'applicant', organisation which owns the event)
- ☐ Authorised Agent, such as contracted Event or Project Manager or similar

Applicant Contact Details

Applicant contact *

Title	First Name	Last Name

This contact will be the person the City will correspond with regarding the application process

Position held in organisation *

--

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Applicant contact number *

Applicant contact email *

Must be an email address.

Authorised Agent Details

As this application is being completed by an external party from the applicant organisation, the following detail is required:

Authorised agent organisation *

Organisation Name

ABN of Authorised agent organisation *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Authorised agent address *

Address

Authorised agent contact *

Title

First Name

Last Name

This contact will be the person the City will correspond with regarding the application process

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Position in organisation *

Authorised agent contact number *

Authorised agent contact email *

Must be an email address.

Please upload documented evidence provided by the applicant authorising the agent to complete this application on their behalf *

Attach a file:

This could be an email or letter from the applicant entity stating authorisation to act on their behalf.

Required Documentation

The following documentation is required from all applicants in this program

A bank statement, business activity statement or similar to demonstrate financial viability *

Attach a file:

This could include a bank statement, annual financial statement or Business Activity Statement

Applicants operating as a trust are requested to provide the Trust Deed

Attach a file:

Successful applicants will be required to provide evidence of appropriate insurances at the time of agreement execution *

- ☐ Provide now (attach below)
- ☐ If successful, will be provided at time of agreement execution

Please provide evidence of appropriate insurances (e.g. public liability)

Attach a file:

Local Activation Grants - Project Information

* indicates a required field

Key Details

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Project name *

Must be no more than 50 words.

Your title should be short but descriptive

Project description *

Word count:

Must be no more than 500 words.

Provide a description of your project - what are you planning to do?

Total amount requested

\$

This amount will be calculated from responses later in the application form

Project start date *

This should be the start date of public activity.

Project end date *

Must be a date and no later than 30/6/2025.

If your event runs over multiple dates, please enter the date of the final event.

Project start time *

This is the time the event opens to the public

Project end time *

Provide any additional information about your event dates and times:

Is this a new event? *

☐ Yes

☐ No

How many years has your event been running? *

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Venue

Public Open Space

Organisers of events held on public land within the City of Perth municipality must lodge an application to the City of Perth for the proposed activity. The **Activity Approvals** team is responsible for approving all public activities and events on roads, parks and reserves. The City requires an Event Application to be submitted for minor events to be submitted at least **one month** prior to the event, all other event applications must be submitted at least **six months** prior to the event. Various fees and charges may apply and a quotation will be provided to you. To access the event application form please [click here](#).

The Activity Approvals team can be contacted on 08 9461 3333.

Private Property

Activities being held within private property or land may still require a City of Perth permit or Public Building Approval. The City's Community Health team may assess your event site, if required. Applicants are encouraged to visit the [Health approvals, Licenses and Permits](#) page on the City's website for more information.

The Community Health team can be contacted on 08 9461 3333.

City of Perth Venue

Please visit the [Facilities for hire](#) page for information on City run venues or contact the venue directly to obtain a booking.

What type of venue are you using? *

☐ Public Open Space ☐ Private Property ☐ City of Perth venue

If your event is taking place in multiple venues please select all relevant options

Before submitting your application you are encouraged to consult with the relevant City of Perth approvals teams. Select from the below of which you have consulted with: *

- ☐ Activity Approvals
☐ Community Health
☐ I have not consulted with a City of Perth approvals team

What relevant approval applications have been made? *

- ☐ An application for the relevant approval/permit has been made
☐ Additional approvals or permits are NOT required for my activity

Please list all venues where your project is being held *

Please detail all locations if being held in multiple venues. Use one line for each venue or location

Has the venue/s been confirmed? *

- ☐ Yes ☐ No ☐ Some

Identify the City neighbourhood your event takes place in *

- | | |
|--|--|
| <input type="checkbox"/> Central Perth | <input type="checkbox"/> Nedlands/ Crawley |
| <input type="checkbox"/> Claisebrook | <input type="checkbox"/> Northbridge |
| <input type="checkbox"/> East Perth | <input type="checkbox"/> West Perth |

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If your event takes place in multiple neighbourhoods please select all relevant options.

Additional Project Components

* indicates a required field

Please detail each component of your event here. Event components are the distinct elements of your event. For example, you may be running separate events, workshops or other associated activities.

You can click the "Add More" button to list as many components as required.

Are there additional components to the event? *

☐ Yes

☐ No

Project Components

Provide information on the additional event components/programming.

Name of event component

Is this a new component of the event?

☐ Yes

☐ No

Event component start date

Must be a date and no earlier than 1/6/2024.

Event component end date

Must be a date and no later than 30/6/2025.

Event component description

Event component estimated attendance

Must be a number.

Attendance Profile

* indicates a required field

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Target Audience

Who is the primary target audience for the event? *

Provide a short description of who your event is targeting? Consider demographics, specific community groups etc.

Attendance Cost

Is your project free or ticketed for attendees/audience? *

☐ Completely free ☐ Completely ticketed ☐ Free and ticketed
eg. entry into a music festival is ticketed, spectators watching a fun run is free

Participation Cost

Is there a cost for participants? *

☐ Yes ☐ No
e.g. registration for sporting events, stall holders fees etc

Attendance and Participation Cost

Please detail cost for attendees and participants?

If ticketing, attending or participation costs vary please list. If multiple tiers of pricing please detail the range of prices (adults, children, concession etc).

Attendance

Projected overall attendance at free components *

Must be a number.

Projected overall attendance at ticketed components *

Must be a number.

Total Projected Attendance *

This number/amount is calculated.

Where are your attendees/participants from?

- | | |
|--|--|
| <input type="checkbox"/> Perth CBD and surrounds | <input type="checkbox"/> Interstate |
| <input type="checkbox"/> Greater Metropolitan region | <input type="checkbox"/> International |
| <input type="checkbox"/> Regional WA | |

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Select all of those that apply. In order to select interstate or international, you must be able to demonstrate that attendees have specifically travelled from these locations for your event.

Project Delivery

* indicates a required field

Event Management

Will an event management company be used for the delivery of this event? *

☐ Yes ☐ No

Is this event management company the same as the applicant contact details previously provided?

☐ Yes ☐ No

Event Management Organisation

Event Management Organisation *

Organisation Name

Organisation contact *

First Name

Last Name

Event Management email *

Must be an email address.

Event Management phone number *

Must be an Australian phone number.

How long has this organisation managed the delivery of the event? *

Key Experience

Summarise the role of key project staff and their relevant experience *

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Must be no more than 300 words.
Please keep information succinct.

Upload key personnel bios

Attach a file:

You may choose to upload professional bios here.

Marketing and Promotion

How are you planning to market or promote your project? (OR attach your plan below) *

Please attach your marketing or promotions plan

Attach a file:

You may choose to attach your marketing plan as support material.

Measurement and Evaluation

Will you be using a third-party organisation to complete measurement or evaluation of your event? *

☐ Yes

☐ No

Please provide the name of the organisation that will complete the external evaluation

Assessment Criteria

* indicates a required field

Assessment Criteria and Measurement

Local Activation Grants are designed to achieve 5 priority outcomes. - Visitation;- Complementing City-led events;- Engaging a diverse community;- Sustainability; and - Economic Impact.

The grants are tiered into 4 categories which reflect the desired outcomes for each level of investment.

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Visit the [Local Activation Grants Guidelines](#) for the eligibility requirements and information on each tier of funding.

To assist with your event planning, please refer to the City's Event Guide - [Make your city event shine](#)

Visitation

TIER 1

Funding request

\$5,000 & under

TIER 2

Funding request

\$5,001 - \$10,000

TIER 3

Funding request

\$10,001 - \$15,000

TIER 4

Funding request

\$15,001 - \$20,000

VISITATION

Expected Attendance: Minimum 200

Expected Attendance: Minimum 1,000

Expected Attendance: Minimum 3,000

Expected Attendance: Minimum 5,000

Demonstrate how your project will attract visitation to the city and encourage visitors to increase dwell time in city neighbourhood - include how estimated attendance figures have been calculated. *

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Measurement goal: Estimated Attendance

This number/amount is calculated.

Detail how the visitation will be measured. *

Engaging a Diverse Community

ALL TIERS MUST ADDRESS THE FOLLOWING:

Diversity, inclusion and accessibility actions are incorporated into the event/project.

For more information and to assist applicants with context to answer the below questions please visit the City of Perth [Equity, Diversity & Inclusion](#) webpage.

Helpful links:

[Disability Access and Inclusion Plan \(DAIP\)](#)

[Reconciliation Action Plan](#)

[LGBTQIA+ Plan](#)

Demonstrate how your project celebrates the diversity of Perth, and has an inclusive and accessible approach. *

Set a measurement goal for the Engaging a Diverse Community outcome and how will you measure this *

Complementing City-led Events

Explain in detail how your project will complement City-led events, and amplify activity at those times.

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Please advise which City-led event/series your event or activation will be complementing.

This year, the City will be favouring applications that complement City-led events, amplifying activity at those times. While not mandatory, applicants are encouraged to consider activations that occur at the same time and in close proximity to events outlined in the [City's Events Plan 2024/2025](#). For more information on the City of Perth's Events Plan please download link.

Sustainability

TIER 1

Funding request

\$5,000 & under

TIER 2

Funding request

\$5,001 - \$10,000

TIER 3

Funding request

\$10,001 - \$15,000

TIER 4

Funding request

\$15,001 - \$20,000

SUSTAINABILITY

Environmental sustainability focus: Minimum 2 sustainability considerations for reducing project's environmental impact.

Environmental sustainability focus: Minimum 3 sustainability considerations for reducing project's environmental impact.

Environmental sustainability focus: Minimum 4 sustainability considerations for reducing project's environmental impact.

Environmental sustainability focus: Minimum 5 sustainability considerations for reducing project's environmental impact.

Detail what environmental sustainability considerations are integrated into your project, and how these actions will reduce the project's environmental impact. *

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List each sustainability measure the project will deliver. Additional sustainable considerations such as economic and social sustainability implemented will be assessed favorably.

How many sustainability considerations will be incorporated?

Must be a number.

Sustainability and/or Waste Management Plan (if applicable)

Attach a file:

Economic Growth

TIER 1

Funding request

\$5,000 & under

TIER 2

Funding request

\$5,001 - \$10,000

TIER 3

Funding request

\$10,001 - \$15,000

TIER 4

Funding request

\$15,001 - \$20,000

Local Business EngagementNot mandatory Minimum 3Minimum 5Minimum 6

Economic impact

Measured via anecdotal feedback from businesses and attendees.

Economic impact reported in acquittal.

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Measured via anecdotal feedback from businesses and attendees.

Economic impact reported in acquittal.

Measured via survey at a minimum, to businesses and attendees. Formal research via external organisation preferable.

Economic impact reported in acquittal and impact report from external organisation, if applicable.

Measured via survey at a minimum, to businesses and attendees. Formal research via external organisation preferable.

Economic impact reported in acquittal and impact report from external organisation, if applicable.

Demonstrate how the project will stimulate the local economy, provide opportunities for engagement with local businesses in the creative, hospitality and retail sectors, and champion the use of local businesses and suppliers *

*Note: Local businesses are defined as those located within the City of Perth Local Government Area.

How many local businesses will be engaged during this project? *

Must be a number.

List the names of the businesses, based within City of Perth boundaries, that have been engaged and how they are participating.

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List the business NAMES and provide details on how they plan to participate eg. stallholder, supplier, coffee voucher, discount, local activity promotion.

How will you measure the local business engagement and economic impact of your event including feedback/survey requirements for the relevant funding tier?

*

Project Delivery Criteria

Applicants will also be assessed on the following questions based on information provided throughout the application:

- Does the applicant have a demonstrated capacity to manage all aspects of the event?
- Is the event plan and budget realistic and value for money?
- Does the project activate public or private city spaces with vibrant activity, prioritising night-time and/or weekend daytime activity?

Financial Detail

* indicates a required field

Request Details

The City can provide a combination of cash and in-kind support towards your project.

In-kind support is for the use of the City's facilities and services. In-kind support will be attributed a monetary value and considered within the **totality of funds** provided.

Which funding tier are you applying for? *

- ☐ Tier 1: \$5,000 and under
- ☐ Tier 2: \$5,001 - \$10,000
- ☐ Tier 3: \$10,001 - \$15,000
- ☐ Tier 4: \$15,001 - \$20,000

Grants of up to \$20,000 (ex GST) are available.

Are you requesting in-kind as part of your application? *

- ☐ Yes
- ☐ No

Do you have an Estimate of Event Charges supplied by the City of Perth Activity Approvals team? *

- ☐ Yes
- ☐ No

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Please attach your Estimate of Event Charges from the City of Perth *

Attach a file:

In-Kind Costs

To help us understand the eligible components of your in-kind request, please complete the following section. If you do not have a formal Estimate of Charges from the City, please complete this section with estimated fees and charges using the City's [Event Fees and Charges](#) and [Banner and Flag Hire](#).

To obtain a formal estimate of charges an [Event Application](#) is required through the City [Activity Approvals](#) team.

Ineligible In-Kind Costs

Please note the following costs will not be covered as part of an in-kind request: banner installation, council service fees, provision of power, waste management, statutory fees inclusive of noise management and public building fees; standard event application fees; fees related to re-assessment, re-inspection, late application, or document lodgment; and any service that does not have an associated cost or monetary value.

Eligible In-Kind Costs

Venue hire (incl. Reserves, parks, malls and road reserves)

\$

Must be a dollar amount.

Parking permits / on-street car parking reservations

\$

Must be a dollar amount.

Banner and flag sites (hire fee only)

\$

This excludes the cost of production, installation and removal

Please detail any further information in relation to your in-kind request

Total Request Detail

Cash amount requested

\$

Must be a dollar amount.

In-kind amount requested

\$

This number/amount is calculated.

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Total amount requested *

\$

This number/amount is calculated.

Total value of cash and in-kind requested must not exceed \$20,000

Budget

What is the total cost of your project? *

\$

What is the total budgeted cost of your event?

Please provide a detailed event budget including projected income and expenditure.

The budget should include details of other funding that you have applied for and whether it has been confirmed or not. All amounts should be **GST exclusive**.

Please select whether you would like to upload the project budget or complete the budget table within this form *

☐ Upload budget

☐ Complete budget within form

Form Budget (GST exclusive)

Please provide a detailed event budget by completing the income and expenditure tables below or uploading a budget worksheet.

The event budget is to include details of other funding that you have applied for, whether it has been confirmed or not. All amounts should be **GST exclusive**.

Provide clear descriptions for each budget item in the 'Income' and 'Expenditure' columns, Examples of income could include 'DCA grant', 'ticket sales', 'Company X Corporate Sponsorship'. Examples of expenses could include 'performer fees', 'venue hire', 'marketing'.

Your budget **MUST** be accurate and **does not have to balance income and expenditure**. Please **do not add commas** to figures – e.g. type \$1000 not \$1,000 – this will ensure your figures for each table total correctly. You must include all potential or secured sponsorship or grants within the income table.

Please add additional lines if required.

Income Description	\$	Expenditure Description	\$
City of Perth grant	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>

Total Income Amount *

\$

This number/amount is calculated.

Total Expenditure Amount *

\$

This number/amount is calculated.

Total Profit *

\$

This number/amount is calculated.

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Upload Budget

You may choose to upload a budget from your accounting system here *

Attach a file:

Max file size 5MB

Previous City of Perth Funding

Has the applicant previously received funding from the City of Perth? *

☐ Yes ☐ No

For this event or ANY other projects

Please detail all previous grants, sponsorship or in-kind support received by this applicant from the City of Perth for this event or any other projects in the previous **five years**.

Please add additional lines if required.

Financial Year	Program/Event	Amount
		Must be a dollar amount.
		\$
		\$
		\$
		\$
		\$

Are you applying for more funding than you RECEIVED in previous years? *

☐ Yes ☐ No

As additional funding is being requested provide details on what additional components/elements this extra funding will support, and detail how this will contribute to the outcomes sought by the City *

Grant Benefits

*** indicates a required field**

Applicants are required to detail the benefits offered to the City as part of the grant awarded.

Benefits may include: • Event signage • Logo recognition across event assets • Advertising (Digital, Press and Radio) • Event launch opportunities (joint media release and

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speaking opportunities) • Social media recognition and access to content/photography • Foreword in an event program • Naming rights

The City encourages applicants to be creative in their offer of benefits and to think outside the box in their proposals. Applicants are encouraged to discuss grant benefits with a Sponsorship Officer prior to submitting the application.

How will the City of Perth be recognised for their contribution to the project? *

List each benefit on a separate line, and add more rows as needed.

Additional Information

If there is anything else that you would like to add to support your application, please add it here

Any further supporting material for your application can be uploaded here

Attach a file:

A maximum of 10 files may be attached.
Suggested max file size 5MB

Certification and Feedback

* indicates a required field

Privacy Notice

City of Perth pledges to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*. To view our privacy statement, [click here](#)

Confidential Information

Please note that the City of Perth must comply with the *State Records Act 2000 (WA)*, *Local Government Act 1995 (WA)* and other relevant legislation and regulations.

An assessment of your application will form part of the decision recommendation report which may be subject to Freedom of Information (FOI) requests.

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Successful applicants may be listed on the City's website.

Commercial-in-Confidence

If you have included any confidential information as part of your application, please make this known to the Sponsorship Officer so that this information can be treated as Commercial-in-Confidence.

I agree to these requirements *

☐ Yes

Conditions of Funding

City of Perth Sponsorship and Grants agreement

Successful applicants will be required to accept the terms and conditions of the funding as outlined in the City of Perth's Sponsorship and Grants agreement. The Sponsorship and Grants agreement is a standard legal document and amendments can not be made to the terms and conditions.

Please follow the links to view the standard City of Perth [Sponsorship Agreement](#) or [Grant Agreement](#) templates.

I agree and understand that amendments can not be made to the standard agreement *

☐ I agree to the terms of the City template. ☐ I do not agree to the terms of the City template and list below the changes requested

Provide detail on the requested amendments to the City of Perth Sponsorship or Grants Agreement template *

Sponsorship and Grants Acquittal

Successful applicants will be required to acquit the project for which they have been funded.

The information within the application will be used to inform the acquittal process and the success of the project.

If successful, the applicant agrees to submit the acquittal by the determined due date. An applicant will not be eligible for future funding if they have failed to provide satisfactory acquittal reporting for any previous City funding.

I agree to these requirements *

☐ Yes

Lobbying of Elected Members and Administrative Staff

Applications or anyone representing the interests of applicants must not lobby or seek to influence the decision-making of Elected Members and administrative staff. If, during

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the period between submitting a funding application and a determination by Council or the CEO, an applicant or any member of the public seeks to lobby any Elected Member or administrative staff, or attempts to provide additional information, either directly or indirectly, on any matter relating to the funding application, the person/organisation will be disqualified and the sponsorship application excluded from being considered for approval.

In the event supplementary information is requested this will be communicated by your Sponsorship Officer directly.

I agree to these requirements *

☐ Yes

Applicant Certification

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form). The City of Perth may contact this person to certify the contents of the application.

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this funding, we will be required to accept the terms and conditions of the funding as outlined in the letter of approval and or agreement.

I agree and certify this application *

☐ Yes

Certification Contact *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Contact Position *

Primary Phone Number *

Primary Email *

Application Feedback

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few minutes to provide some feedback to the City of Perth Sponsorship team so we can continually improve our application form and process.

How did you hear about this funding program? *

- | | |
|--|--|
| <input type="checkbox"/> Previous recipient | <input type="checkbox"/> City of Perth event |
| <input type="checkbox"/> City of Perth website | <input type="checkbox"/> Advertising |

Local Activation Grant 2024/25 - Application Form

Form Preview

- | | |
|---|--|
| <input type="checkbox"/> City of Perth social media (Facebook, Twitter, LinkedIn) | <input type="checkbox"/> Industry forum or publication |
| <input type="checkbox"/> City of Perth newsletter | <input type="checkbox"/> Internet search |
| <input type="checkbox"/> Referral/word of mouth | |

Please indicate how you found the online application process *

- ☐ Very easy
- ☐ Easy
- ☐ Neutral
- ☐ Difficult
- ☐ Very Difficult

How many minutes in total did it take you to complete this application? *

Must be a number.

Estimate in minutes i.e. 1 hour = 60 minutes

Please provide the City of Perth with your suggestions about any improvements and/or additions to the application process/form that you think we need to consider *